



YTGM

YourTravelGurl Marketing



Fundraising Cruises



Super  **Charge**
Your Next Fundraiser!



WHY A FUNDRAISING CRUISE?

While selling chocolate may be a delicious way to raise funds if you only need to raise a little, silent auctions have been known to bring in bigger bucks, but they can be exhausting to plan and prepare for. Black-tie affairs with celebrity performers are another way to raise funds, however they require large amounts of up-front funding. Cruises, on the other hand, give your organization the ability to bring in large amounts of proceeds without all the work.



A number of organizations have opted for fundraising cruises are becoming more and more because they give nonprofits the ability to



generate greater interest, increase donor giving and have more fun. In addition, cruise agencies that specialize in fundraising cruises generally offer the services of an account

manager or liaison with the cruise line who aids in planning and preparing for the tour. This leaves your staff free to enjoy the cruise as much as the donors who are attending.



Generate Much More Interest

Coming up with fresh ideas on an annual basis can become exhausting. But, to attract the interest of new donors and keep the interest of loyal, repeat donors you must have those fresh ideas are absolutely vital . If interest in your events dwindles, so does your funding for the upcoming year. With fundraising cruises, you have a world of ideas to choose from.



Most cruise lines accommodate large fundraising parties. This means you can choose from three- or four-night cruises to popular destinations such as the Bahamas or how about exotic locations like Barcelona, Italy or maybe Hawaii. How much interest would that generate?

Generate Excited Donor Giving

Get your own, ***Personal Account Manager*** to help you can find packages that offer the right levels of discounts in order to ensure your nonprofit receives the highest percentage of donor giving. An added bonus is many cruise lines match all or part of the proceeds, meaning you to earn even more from the cruise!



Fundraising Cruises



Have More Fun!



Most options available to regular passengers will be available to your fundraising party. Exceptional restaurants, pools and other water activities, casinos, nightlife, Broadway style shows, full-service spa treatments and so much more are at the disposal of those who sail with you.

From awards dinners to annual meetings to multimedia presentations, YourTravelGurl Marketing can arrange for a wide range of meeting accommodations aboard ship.



Theatre-style seating, classrooms, boardrooms and more can be reserved during fundraising cruises.

Fundraising Cruises



Custom excursions just for your cruise party can also be arranged. Private onboard parties can be scheduled. Talent shows, golf tournaments and even silent auctions can all be lined up during the course of your cruise.

Your dedicated team will arrange and handle all of the reservations and booking details for your cruise, leaving you time to focus on marketing for your donors and your mission.

What's more, fundraising cruises you have there is never danger of your donors suffering from burnout or boredom. Because you're in total control, you choose which cruise line and what destinations you prefer. So each year your cruise is completely new and inviting.

When you give donors something to get excited about, they reward you with consistent funding.

Fundraising has never been easier or more fun! For additional fundraising information specific to your organization or event contact YourTravelGurl Marketing at: Contact@yourtravelgurl.com.

See how we can assist with booking a fundraising cruise for your next event. You'll surely find that interest, participation and contributions rise dramatically when you do.

